



RRK

RRK Trade Marketing Services, Inc.

COMPANY PROFILE

HISTORY

Established in **October 16, 2003**, RRK Trade Marketing Services, Inc. emerged as one of the most aggressive merchandising and promotion companies in the country.

After a few years, operations expanded to key cities outside Metro Manila, which enabled nationwide deployment and region-specific execution.

In 2019, we built a new building to open additional work spaces, bigger meeting rooms and improve our warehouse facility to meet the needs of our growing organization.

BEYOND SERVICES

Provide more job opportunities to deserving individuals from low-income communities.

Build skills and competencies through continuous training and development.

Deepen values: service excellence, integrity, professionalism and concern for others.



FOUNDER



Lope “ED” C. Bernardo, President / CEO

September 25, 1948 - October 5, 2019

- **Zuellig Pharma Corp. - *National Sales Manager***
- **San Miguel Corp. - *Beer Marketing Division, Trade Marketing Manager***
- **Ayerst Laboratories Phils - *Field Manager***
- **Marsman and Company Incorporated – *Medical Representative***



Raymond Paul L. Bernardo, MBA - President / CEO

- **Menarini Philippines - *Marketing Director***
- **Pfizer Philippines - *Marketing Director***
- **Getz Pharma Philippines - *Head of Marketing***
- **Novartis Healthcare Philippines, Inc. - *Product Manager***
- **Johnson & Johnson/Janssen Pharmaceutica - *Product Manager, District Manager, Key Accounts Manager, Territory Rep***



Gloria "Glo" L. Bernardo - VP for Finance / Admin

- **International Container Terminal Services Inc.**
- **Personnel Management Association of the Philippines**
- **A. Soriano Corp.**
- **First Philippine Holdings Inc.**
- **Louis Allen & Associates**
- **Producers Bank of the Philippines**



Claro Maximo B. Tolentino

Chief Operating Officer

- **RRK Trade Marketing Services, Inc. - *Operations Manager***
- **Firmus Distribution Corporation - *Sales Director***
- **Zuellig Pharma Phils. - *Trade Development Manager***
- **Dyna Drug Corporation - *Sales & Operations Director***
- **Zuellig Pharma Corporation - *Field Sales Manager, Branch Head (Pampanga Office), District Sales Manager, Sales Representative***



Manuel V. Rodriguez

Pharma & Activations Manager

- **Roche Philippines - *District Manager***
- **Roche Philippines - *Territory Manager***



Zenaida Evangelista

Merchandising Manager

- **Permex - *Area Sales Manager***
- **Mega Fishing Corp. - *Key Account Manager***
- **Rodzon Marketing - *Key Account Specialist***



Ruth Garcia – Agpawa

Assistant Manager – Human Resources

- **RRK Trade Marketing Services Inc. - *Account Head***
- **Integrated Dynamic Services Inc. - *Account Head, Event Specialist, Field Supervisor, Human Resources Officer, Accounting Staff***

NETWORK OF OPERATIONS

Head office:

Pasig City

Satellite offices:

LUZON

Pangasinan

Pampanga

Batangas

Bicol

VISAYAS

Cebu

Iloilo

Bacolod

MINDANAO

Davao

Cagayan de Oro



HEAD OFFICE

Address (Current):

Lot 7-B, Peter Ali Compound, C. Raymundo Ave.,
Barangay Rosario, Pasig City

Contact numbers:

903-0492 / 903-0560

Fax: local 209

Website: www.rrk.ph

[facebook](#) [Linked in](#)



NEW RRK EXTENSION BUILDING



OFFICE FACILITIES



FACADE



TRAINING ROOM



CHAPEL



TRAINING ROOM



ACCOUNTING



TRAINING ROOM



**DOLE - 174
CERTIFIED**



Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT
National Capital Region
DOLE-NCR Building, 967 Maligaya Street, Malate, Manila

This

CERTIFICATE OF REGISTRATION

Numbered: NCR-PF0-7414- 072571 - 147-R
TIN: 227-250-183-000

issued to

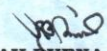
RRK TRADE MARKETING SERVICES, INC.
Lot 7B Peter Alic Compound, C. Raymundo Ave., Rosario, Pasig City

for having complied with the requirements as provided for under the Labor Code, as amended, and its Implementing Rules and having paid the registration fee in the amount of **ONE HUNDRED THOUSAND (P100,000.00) PESOS** as per Official Receipt Number 263380 dated JUL 25 2019.

In witness whereof, and by authority vested in me by the Labor Code, as amended, and its implementing Rules specifically **Department Order No. 174, Series of 2017** entitled Rules Implementing Articles 106 to 109 of the Labor Code, as amended, I have hereunto set my hand and affixed the Official Seal of the National Capital Region, Department of Labor and Employment, Malate, Manila on this JUL 23 2019.

This Certificate of Registration shall be valid until JUL 22 2021 subject for renewal every two (2) years based on Section 20 of Department Order No. 174, series of 2017.

JUL 23 2019


Atty. SARAH BUENA S. MIRASOL
Regional Director

NOT VALID AS PRIVATE EMPLOYMENT AGENCY LICENSE



REGISTRATION & ACCREDITATIONS



- RRK is registered with all government mandated requirements for a manpower & service contracting company. It was registered with the Securities and Exchange Commission (SEC) on October 2003 and registered under Department of Labor & Employment with a License for Private Recruitment and Placement Agency.
- It religiously complies remittance of personnel's benefits to SSS, Pag-ibig & PhilHealth
- PALSCON - Phil. Association of Legitimate Service Contractors
- ARMSCOP – Alliance of Retail Marketing Services Companies of the Philippines